MoU between Department of Commerce, Indira Mahavidyalaya, Kalamb and Department of Commerce, Arts and Commerce College, Bori-Arab

Name of the Activity: Guest Lecture on E-Commerce

MOU between Department of Commerce, Indira Mahavidyalaya, Kalamb and Department of Commerce, Arts and Commerce College, Bori-Arab

Guest Lecture on E-Commerce

Date: 29/05/2023 Time: 11:00 AM

Resource Person

Dr. Martand Khupase

Department of Commerce,

Arts and Commerce College, Bori-Arab

Venue

Smart Class Room Indira Mahavidyalaya, Kalamb



Attendance Sheet

Sr.	Name of Students	Class	Signeture
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2	Kalyani Purushettam Bhuyar	BLOMT	BRBhozar
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Report

Name of Activity:	Guest Lecture on E-Commerce	
Purpose of the MoU:	Knowledge Sharing	
Date:	29/05/2023	
Number of Participants:	35	
Venue:	Smart Class Room	
Name of the Resource Person:	Dr. Martand Khupase	
	Department of Commerce,	
	Arts and Commerce College, Bori-Arab	

A guest lecture on E-Commerce was conducted on May 29th, 2023, at our institution's Smart Class Room, as part of a knowledge-sharing initiative under the MoU. The purpose of the MoU was to foster collaborative learning and exchange of expertise between our institution and the Department of Commerce at the Arts and Commerce College, Bori-Arab. Dr. Martand Khupase was a resource person for the lecture.

Dr. Khupase commenced the lecture by providing a thorough overview of e-commerce, covering its various dimensions such as types, technological infrastructure, and the driving forces behind its rapid expansion. With a captivating delivery style, he engaged the audience of 35 participants, navigating them through the complexities of e-commerce with clarity and expertise. Additionally, Dr. Khupase delved into the latest trends and innovations in the e-commerce landscape, including the integration of AI, machine learning, and the pivotal role of social media in shaping consumer behavior and market dynamics.

Through thought-provoking discussions and real-world examples, participants were able to delve deeper into topics such as data privacy, cybersecurity, and ethical considerations in e-commerce practices. The session was not only informative but also highly engaging, with Dr. Khupase leveraging multimedia presentations and interactive simulations to illustrate key concepts and stimulate critical thinking among attendees. As the lecture concluded, participants expressed their appreciation for the valuable insights gained and the opportunity for collaborative learning facilitated by the MoU. Dr. Khupase's expertise and engaging delivery left a lasting impression on the audience, sparking further interest and exploration in the field of e-commerce.

PRINCIPAL Indira Mahavidyalaya

P. B. Marsake

Kalamb Dist. Yavatmal

Principal
Arts and Commerce College,
Bori Arab